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For Immediate Release

Jewish Family Services Names Debora Rodriguez as New Chief Advancement Officer

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Jewish Family Service (JFS) has named Debora Rodriguez as the organization's new Chief Advancement Officer (CAO). Rodriguez assumed the position in September 2014, and is the agency's first CAO, overseeing fundraising, institutional giving, marketing, and volunteer engagement. DRG-Executive Search Consultants for the Nonprofit Sector conducted the extensive national search.

Rodriguez is returning to San Diego after 20 plus years in Cleveland, where she most recently served as Chief Executive Officer of Recovery Resources. "I am thrilled to be part of an organization that prioritizes mission and impact. These are core attributes of organizations where I've been honored to have a leadership role in my career," Rodriguez said of her new position.

JFS CEO Michael Hopkins described the value and relevancy of Rodriguez's skills in a time of organizational growth and change: "Deb brings strategic thinking, development savvy, and versatility to JFS at a transformative time for the agency. As we adopt a new strategic plan, develop a new client-centered campus, and commit new resources to measuring and reporting impact, Deb's wide-reaching expertise and leadership are vital to our continued success."

Rodriguez has worked in the non-profit world of health and human services for more than 25 years and counts long-range planning, business planning, operations management, staff development, advocacy, and fund development as areas of expertise. Before joining Jewish Family Service, she served as CEO of Recovery Resources, Director of Community Planning at the Jewish Federation of Cleveland, and Vice President of Program Services and Strategic Planning at the Center for Families and Children in Cleveland, Ohio.

Rodriguez received her BA in Psychology from Indiana University and a Master's Degree in Rehabilitation Counseling from Bowling Green State University. She also holds a Diploma of Social Sciences from the University of Kent in Canterbury, England.

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ABOUT JEWISH FAMILY SERVICE OF SAN DIEGO

Since 1918, Jewish Family Service of San Diego has been a trusted community resource for individuals and families in times of need. Our wide range of integrated services *Empower Families*, *Support Aging with Dignity*, and *Build Community Connection* throughout San Diego County and the Coachella Valley. Many people turn to Jewish Family Service with a specific need, such as hunger. But what begins with one service often leads to a much larger scope of support, including counseling, education, job coaching, transportation, and more. Our message to every person who turns to Jewish Family Service in search of a better life is: **WE'RE WITH YOU**. To learn how JFS transforms lives in our community, visit www.jfssd.org.