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For Immediate Release

**The Behavioral Health Committee of Jewish Family Service to Host
Greg O'Brien, author of *On Pluto: Inside the Mind of Alzheimer's*, on
Tuesday, May 12th**

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San Diego, CA – The Behavioral Health Committee of Jewish Family Service (JFS) of San Diego will host its annual luncheon in support of mental health awareness on Tuesday, May 12th from 11:30 am - 2:00 pm at the Hyatt Regency La Jolla 3777 La Jolla Village Dr. This year's theme, "A Battle Against Time" will feature Greg O'Brien, author of *On Pluto: Inside the Mind of Alzheimer's*.

Greg O'Brien, an award-winning political writer and investigative reporter, was diagnosed with early-onset Alzheimer's in 2009, after losing his mother and grandfather to the disease. O'Brien decided to tackle his diagnosis and imminent decline by writing frankly about the journey. *On Pluto: Inside the Mind of Alzheimer's* offers an illuminating account of the strategies, faith and humor needed to fight this disease. O'Brien writes about living with Alzheimer's and sustaining hope in the face of inevitable change. Lisa Genova, *New York Times* bestselling author of *Still Alice*, writes, "If you're trying to understand what it feels like to live with Alzheimer's...then you need to read this book."

Reservations will be accepted until May 5. Tickets are \$48 prior to May 1 and \$55 thereafter.

For more information and to purchase tickets visit www.ifssd.org/pluto or call (858) 637-3231.

UNDERWRITERS

The event is generously underwritten by Caryl Lees Witte.

Other underwriters include: Aurora Behavioral Health, Battaglia & Waltari, Beth Israel, Comfort Keepers, Fidelity National Title, First American trust, Hope Village, Linda & Ed Janon, Mimi & Jim Lee, Cheryl & Gary Levitt, Ratner & Pinchman APLC, Senior Rights Center, Sharp Mesa Vista Hospital, Sunshine Care, Well Fargo Home Mortgage – Steve Gray

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About the Behavioral Health Committee

The Behavioral Health Committee supports Jewish Family Service of San Diego in its efforts to provide behavioral health services that foster self-sufficiency and community engagement for individuals and their families through education and outreach. Linda Janon, Founder

ABOUT JEWISH FAMILY SERVICE

Since 1918, Jewish Family Service of San Diego has been a trusted community resource for individuals and families in times of need. Our wide range of integrated services *Empower Individuals & Families to Move Toward Self-Sufficiency*, *Support Aging With Dignity*, and *Foster Community Connection & Engagement* throughout San Diego County and the Coachella Valley. Many people turn to Jewish Family Service with a specific need, such as hunger. And that first contact often leads to a wide range of services, including counseling, education, job coaching, transportation, and more. Our message to every person who turns to Jewish Family Service in search of a better life is: WE'RE WITH YOU. To learn how JFS transforms lives in our community, visit www.jfssd.org.